

Sonya

Sonya Competition

Show your talent and passion for the Sonya Collection

Nigerian winner will go to the African Rally in South Africa on 20-21 May 2011 with free flights, accommodation and ticket

The winner at the African Rally will go on to enter the International Super Rally Sonya competition.

**To enter, complete the application form behind and send to Head Office by:
28 February 2011**

The winner of the International Super Rally Sonya Show will receive:

1st Prize-\$1000.00 and be crowned 'Miss Sonya'

2nd Prize- \$750.00

3rd Prize- \$500.00

Terms and Conditions

- Participants must be Supervisor level or above, be actively promoting the Sonya line by providing trainings and holding Sonya demonstrations.**
- The contestants will need to create a 'Casual Day' look and a 'Night on the Town' look. Only Sonya products must be used. Each contestant must apply their own make up with no assistance.**
- Each application will be reviewed and the best five will be invited to contest for the title at the Success Showcase on 12 March 2011 in Asaba, Delta State.**
- The winner at the Success Showcase will then go to the African Rally to represent Nigeria.**
- The winner of the African Rally will then go to the International Super Rally to represent their Country and the winner there will win \$1000.00 and be crowned "Miss Sonya"**

Sonya Competition Application Form

Submit by 28 February 2011

Please affix photo here:

Name

ID Number

Level in the Marketing Plan? (Supervisor etc)

How often do you provide trainings/ demonstrations on the Sonya range?

Please give a brief description of what you include in your Sonya trainings/demonstrations.

Please enclose with your application your design ideas (what Sonya colours you would use etc) for your Causal Day look and Night on the Town look.

Sonya judging criteria includes:

Products knowledge - FLP and the Sonya Colour Collection, ingredients and benefits

Relevance of information provided

Quality of application of make up

Creativity and ability to use numerous products from the Sonya range

Creative use of literature items such as brushes, mirror etc

Enthusiasm and attitude for the Sonya Collection

Please submit your form and also include a full sizes photograph to the center managers in your zone.